



JERRY
FISAYO
BAMBI

MULTIMEDIA
JOURNALIST AND
NEWS ANCHOR

Profile



Meet Jeremiah Fisayo-Bambi, a renowned intercontinental newscaster, TV host, and journalist with an impressive track record at Euronews/Africanews (DSTV 414 and 417 respectively).

His messaging style is poised to captivate, inspire and widely provide trustworthy and well-researched news content, earning him the trust of audiences worldwide.

He dissects current events and puts them into perspective, directing a profound effect on women empowerment, education, science, technology, sports, business, politics, and pop culture, among other sundry issues.

Fisayo-Bambi has interviewed former British Prime Minister Gordon Brown, President of the African Development Bank Akinwunmi Adesina, Africa's businessman Aliko Dangote, European Union (EU) commissioner of Justice Didier Reynders, among other high-profile business leaders and statesmen from across Africa and around the world.



Origin and Personality



Jerry hails from a strict and religious family background in Lagos, Nigeria.

Jerry Fisayo-Bambi's journey is one of wanderlust and a thirst for knowledge. In the summer of 2020, he embarked on a new adventure, relocating to France to immerse himself in a new culture and language. With his mastery of English and Yoruba, he now proudly adds French to his repertoire.

His love of travel has taken him to over 24 countries, where he seeks to connect with locals, explore museums, and uncover the impact of history on their daily lives. But

Jerry is not just a curious observer; he's also an avid sportsman. His passion for football, ping pong, tennis, and golf keeps him active and engaged, whether on the field or on the course.

Literature

As a young boy of 11, he found solace and inspiration in the pages of books, spending countless hours in libraries honing his craft as a writer. He believes in the transformative power of writing, words, action and advocates for brotherhood and unity as its saving grace to create a more connected, and compassionate world.



Pan Africanism

Jerry Fisayo-Bambi is a true son of Africa, despite spending a significant portion of his life in Europe. Among his peers, he is highly regarded as an editorial voice and a champion of socio-economic causes. His unwavering commitment to pan-Africanism and advocacy for change has earned him the reputation of an ideological news personality.



Early Education

The amiable broadcast journalist's academic achievements reflect his passion for media and communications. He is currently finishing a Masters in Media Ethics and Social Change at the University of Sussex in Brighton, UK. He holds an Upper Second-Class Bachelor's Diploma in Mass Communications from the Nigerian Institute of Journalism in Lagos, Nigeria, which he earned between 2012 and 2014. Additionally, he graduated with Distinction at the National Diploma level in Mass Communications, which he received from the same institution between 2008 and 2010, alongside the school's prize in Public relations. Prior to this, Jerry earned a Bachelor of Science in Mathematics Education from the University of Lagos in Nigeria between 2006 and 2012.

His dedication has seen him acquire a wide range of skills, that includes audio-visual editing and radio presentation, for which he earned a Certificate from the Nigeria Broadcast Academy in Lagos, Nigeria, in January to March 2011. As such, his pursuit of knowledge and excellence has been an inspiration to all those who aspire to make a positive impact in the world of media and communications.



Career

Throughout his journalism career, the key metric trail for Mr. Fisayo-Bambi is the audience's trust while anchoring illustrious primetime news and TV shows on international subjects.

2009 Internship 96.9 Cool FM

In the fall of 2009, Jerry Fisayo-Bambi secured a highly coveted internship in Nigeria. Working in the ultra modern studios of 96.9 cool fm which then boasted of some Nigeria's most famous and seasoned broadcasters, Jerry was tasked with the role of entertainment reporter. For four months, he not only learned the ropes, he rubbed shoulders with some of the biggest Afrobeats stars including Davido and the music duo, P-Square.

2011 Nigeria Info FM

Jerry's first notable credit came during the Lagos Fuel Subsidy protests, when he covered and reported on the events for Nigeria's talk radio station, 99.3 FM. His talent and dedication made him a gem in the making here. He soon got assigned by the radio station to work alongside the attached BBC reportorial crew in Lagos as part of its drive and partnership with the global media outfit in news coverage. He also launched the station's first radio features exploring topics in education such as mother tongue in curriculum development and teaching, and that of human rights which saw him look at the anti gay law in Nigeria.



Career

2013 Business TV

TV Presenter - Nigeria Morning, Broadstreet Business TV / Miss Media Lagos Nigeria

Jerry left radio and ventured fully into television. In 2013 he hosted "Nigeria Morning"-the flagship breakfast TV program of Business Television. From Monday through Friday, he presented the news and discussed morning tabloids, politics, business, health, and entertainment, with guests and in-house analysts.



2014

TV producer and voice over - ONTV Lagos

Upon commencement of work at this TV media outfit, Jerry achieved a major feat. At the Nigerian Economic Summit, he got the attention of Africa's richest man Aliko Dangote who held him by the hand in a show of approval and a signal to his security to allow for the exchange and interview Jerry had approached him confidently for. Jerry went on to interview Dangote on the role of education in Nigeria's economic development. In the same year he landed another major one on one interview with the former British prime minister Gordon Brown at the World Economic Forum.



May 2017 - July 2020

Morning News anchor - The Morning Call on Euronews / Africanews

Based in Pointe Noire Congo, Jerry wrote and delivered the daily news and current events in Africa and beyond in English, alongside a female co-host. Jerry was also responsible for finding story ideas and angles, conducting interviews with guests and correspondents, and producing feature stories. This morning breakfast show had an impressive average viewership of over 7 million daily.



Career

August 2020 to Present

TV host - Inspire Africa show on Euronews

He presents clear and absorbing news commentaries about current topics, showcasing innovative solutions to challenges facing the African continent. This 11-minute program comprising two stories and an interview segment, airs on Saturdays at 12 noon WAT on Euronews and Wednesdays at 15 hrs WAT, with many repeats on Africanews during the week.



2018

Africa 2018 forum Egypt with global leaders

In 2018, he served as a moderator of the high-level panel session "Investments and Partnerships - the Global Perspective" at the Africa 2018 Economic Forum in Egypt, which featured several prominent figures in the business world.



Media Visibility and Features

He not only speaks candidly about his own life experiences but also offers valuable advice on various situations. He highlights positive stories that inspire creativity and innovation, and then tells these stories brilliantly



Voice and Champion of CoronaVirus

Through Fisayo-Bambi's reportage on COVID-19, it is clear that Africa effectively managed the pandemic due to collective action of governments and the media. He also noted that mandatory measures such as wearing masks and hand washing were put in place in many African countries to combat the spread of the virus.

His voice, insight, and leadership on such global health matters continue to inspire and inform people across the continent and beyond.



Previous Endorsements and Events

2018

He was a moderator of the high-level panel session “Investments and Partnerships- the global perspective”. This was at the Africa 2018 forum in Egypt which had Egyptian president Abdel Fattah al-Sissi, and the UK’s trade commissioner for Africa, Emma Wade Smith. Additionally, he had the Egyptian stock exchange minister Mohamed Saleh, President of the Brazil Africa Institute Joao Bosco, Former Ivorian minister of economy trade Adama Kone, think tank Aubrey Hruby, and a dozen others.



2021

Host of TV Series endorsed by World Bank/UNFPA

Jerry Fisayo-Bambi presented the World bank led empowerment project dubbed SWEDD - The Sahel Women's Empowerment and Demographic Dividend Project with The United Nations Population Fund - UNFPA as a key partner.

He produced the three part TV series of stories on Girls' Education, Sexual Reproductive Health, Gender-based violence and Women's Leadership in West and Central African countries; Benin, Burkina Faso, Cameroon, Chad, Côte d'Ivoire, Guinea, Mauritania, Mali, and Niger.



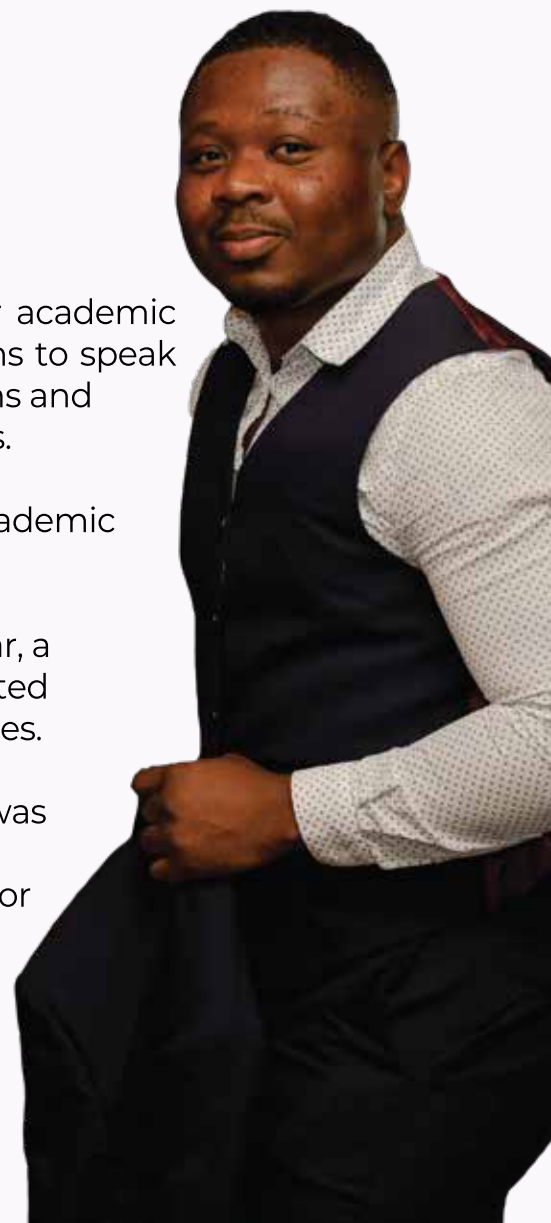


Awards and Recognition

Jerry's work is being used as a valuable resource for academic research, which is also bringing about more invitations to speak and moderate panel discussions in international forums and sessions with top government leaders and global icons.

His contribution continues to shape and inform the academic and global discourse for years to come.

- Nigeria Achievers Award for TV personality of the year, a prestigious award to those who toiled for and impacted lives through various offices, platforms, and businesses.
- Shortlisted for BBC Komla Dumor Grant Award. He was considered a fresh voice with capacity to trail the footprints of the late Ghanaian veteran Komla Dumor
- 2022/3 Jerry was successfully inducted into the Forty Under 40 Africa annual awards in South Africa



Pictorial



Prospects

Jerry sets his sights on reaching wider audiences through prestigious news outlets such as CNN, BBC, NBC, CBS, VOA and ABC.



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