

DR. SSEMPIJJA STANLEY



Youth Leader, Pharmacist, Tech Entrepreneur, and
Aspiring MP for Makindye East

MANIFESTO

Dr. Stanley Ssempijja's manifesto is a clear plan to transform Makindye East by 2031, driving policies like the Affordable Care Act (ACA) that empower youth with digital access, affordable healthcare, and economic opportunity while tackling drug abuse, unemployment, and inequality. Through community initiatives, he inspires a generation and builds a connected, resilient business hub with modern infrastructure and sustainable enterprises, ensuring every citizen thrives in an equitable future.

» BIOGRAPHY

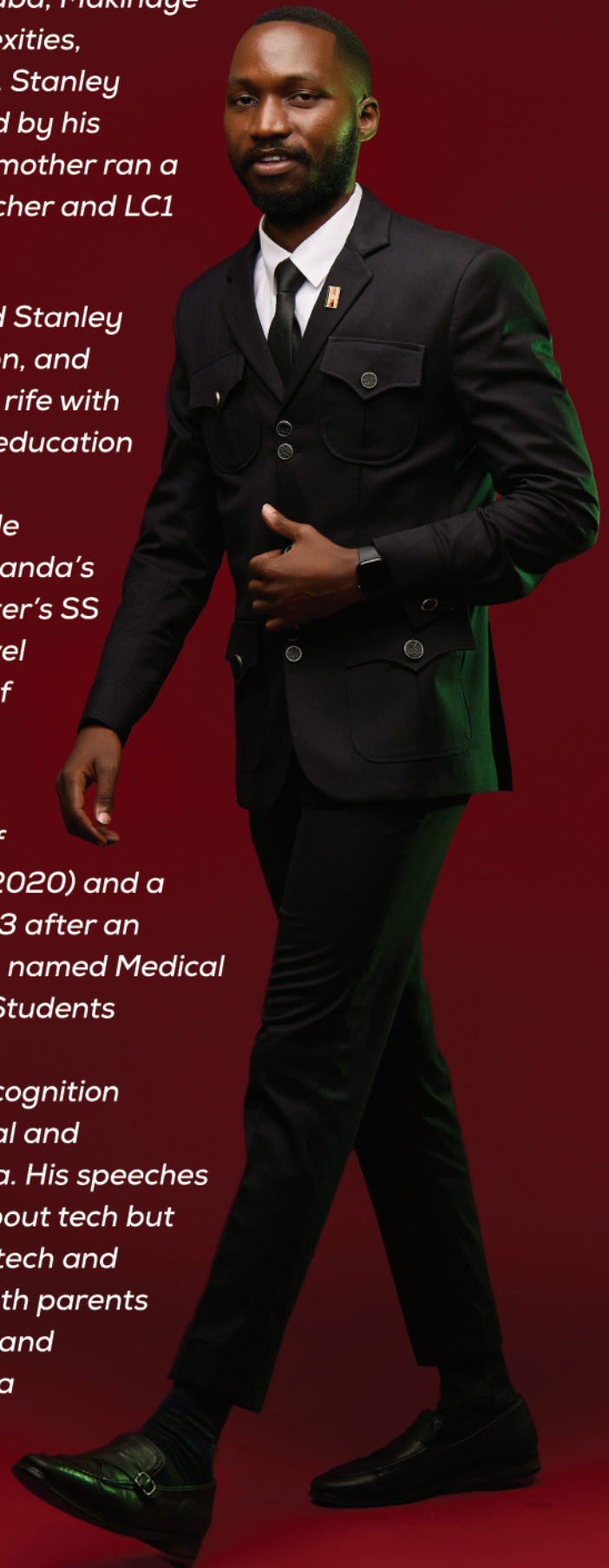
Born December 27, 1996, in Kabalagala-Kataba, Makindye East, a population known for its social complexities, including drug abuse and economic hardship. Stanley Ssempijja grew up in a family of eight, shaped by his parents' resilience in the informal sector—his mother ran a salon and boutique, his late father was a butcher and LC1 chairperson.

Growing up in such a neighbourhood exposed Stanley to the stark realities of poverty, drug addiction, and limited opportunities. Navigating a childhood rife with distractions, he found solace and purpose in education and community service.

Despite their modest means, his parents made immense sacrifices to ensure he attended Uganda's most elite schools, St. Peter's Primary, St. Peter's SS Nsambya and Kings College Buddo for A-Level (2013-14), where he rose through the ranks of prefectural posts and excelled.

Stanley's academics are on merit, supported by outright intellect. He earned a Bachelor of Pharmacy from Makerere University (2015-2020) and a license from the Ministry of Health in 2022-23 after an internship at Mityana Hospital, where he was named Medical Intern of the Year by the Uganda Pharmacy Students Association.

Dr. Stanley Ssempijja has earned national recognition through keynote addresses at pharmaceutical and entrepreneurship conferences across Uganda. His speeches blend his personal journey not only talking about tech but also mental health issues affecting people in tech and business, overcoming the profound loss of both parents during and shortly after his university years and leading healthcare and tech initiatives—with a powerful message: all Ugandans are united by shared aspirations that bridge political, cultural, and geographic divides. These talks, rooted in his work and impact, have inspired action toward a connected, equitable future for his constituency and beyond.



Exemplary Youth Entrepreneur Award & Road to Noble Peace Prize.

Today, he manages two pharmacies in Kampala and Wakiso, serving thousands with affordable healthcare. His recognition as the Responsible Young Entrepreneur of the Year in Africa (2023) awarded in Ghana highlights his works to marginalised communities and a peaceful future world.

» EARLY PHILANTHROPY

Recognising the vulnerabilities in Uganda's healthcare system, he led an outreach at Mityana Hospital, donating over 1000 mama kits to new mothers on International Women's Day 2023.

This gesture, aimed at curbing infant mortality, extended to supporting elderly communities with essential household items, fostering well-being and resilience. These efforts underscore his holistic ethos: technology thrives when communities do.



Founding Sage Buyers A Steady Impact Toward a Connected Uganda



Six years ago, Ssempijja's journey began with a revolutionary leap in affordability. As the first Apple retail shop in Uganda to pioneer a "buy now, pay later" model, Sage Buyers with an active Application on Apple and Google Store partnered with Kenyan fintech powerhouse Lipa Later, democratizing access to high-quality devices. This initiative, spotlighted in the Uganda Communications Commission's (UCC) 2022 Q1 Market Performance Report, enabled Ugandans to acquire gadgets worth up to 1 billion UGX through flexible six-month installments. Suddenly, entrepreneurs, students, and families could harness Apple's ecosystem without financial barriers, turning dreams of connectivity into everyday reality.

Under his stewardship, Sage Buyers has evolved from a modest retail outpost blending commerce with community impact.

Pioneered regional expansion: Led Sage Buyers to become the first Ugandan retail store to open in Kigali, Rwanda, during the Kampala-Kigali Expo 2025, briefing Uganda's UN Permanent Representative on a sustainable growth strategy to bridge digital divides across borders signalling a new era of regional influence.

Launched Uganda's largest iPhone giveaway: partnered with global forex platform Bybit to give tens of iPhone 13 Pro models, worth \$30,000, to content creators, business owners, and students, boosting their productivity and amplifying their creative potential.

Secured massive connectivity for clients: Teamed up with Airtel Uganda to provide 15GB of free data (5GB monthly for three months) with every iPhone purchase, ensuring seamless communication for work, education, and family connections. This partnership delivered the region's biggest data bonanza with no more fears of data droughts in a hyper-connected world.

Championed maternal and infant health: Spearheaded an outreach at Mityana Hospital on International Women's Day 2023, donating mama kits to new mothers to curb infant mortality, while also supplying elderly communities with essential household items.

Empowered thousands digitally: Enabled over 4,000 clients—individuals, NGOs, Embassies like the US Mission and businesses—to acquire Apple devices over six years, narrowing the digital equity gap and transforming how Ugandans work, learn, and live. "To Stanley, it's not about dominating the race or amassing a massive delegate lead over established parties. Running as an independent, he's focused on representing the everyday struggles of ordinary people. His candidacy presents an ideological choice, championing a bold restructuring of state tax policy to deliver meaningful relief to lower- and middle-class voters, fostering economic fairness and opportunity. By connecting with grassroots concerns, Stanley's leadership is a call-to-action for an inclusive, people-centered governance over partisan victories."



Pioneered regional expansion: Led Sage Buyers led a sustainable growth strategy to bridge digital divides across borders signalling a new era of regional influence



This was a tech conference organized by sling money at MOTIV.



Dr Stanley signing a contract with next media that would see their employees get products on a special hire purchase arrangement



Sage Buyers secured massive connectivity for clients by teaming with Airtel Uganda & Next Radio as depicted by the artworks below

airtel
A REASON TO IMAGINE

Sage Starter Pack
Powered by Airtel

Get your

FREE 5GB
every Month for 3 months

Free data
For every iPhone

Dial *100# Option 2
to activate the free data

+256 705 287 061

House Towers, Level 5, Shop 544
Clerical/Operative/SPS
We accept payment in installments (TNCs apply)

airtel
A REASON TO IMAGINE

Sage Buyers

EASTER EGG SHUFFLE

Buy an iPhone this
Easter period and enjoy upto
15GB free from Airtel

Airtel is regulated by Uganda Communications Commission

An iPhone for Mum
A special Sage Mother's Day

+256 705 287 061

Sage Buyers

House Towers, Level 5, Shop 544
Clerical/Operative/SPS
We accept payment in installments (TNCs apply)

NextRadio 106.1



Happy mum and daughter moments were facilitated by sage buyers. The mum above is a UN delegate working in Nairobi Kenya as the head of events in Africa.



With the CTO Eversend - a Ugandan founded fintech based in France



Championing Mental Health at Uganda Schools Debate Finals

On July 17, 2025, Dr. Stanley Ssempijja served as guest of honor at the Uganda Schools Debate Finals held at Kitante Hill School in Kampala. Twelve schools competed, with the host, Kitante Hill, emerging victorious. The event's theme, "A Free, Equal, and Mentally Healthy Uganda for All," aligned with Stanley's vision for a healthier, more inclusive Makindye East.

In his speech, Stanley addressed the widespread ignorance surrounding mental health in Uganda, where issues are often mislabeled as witchcraft. He urged early sensitization in schools to combat stigma and emphasized the need for collective action to support those facing mental health challenges. His message, rooted in his work as a pharmacist and advocate for accessible healthcare, reinforced his commitment to building resilient communities through education and empathy.



Personal Interests: Fueling Body, Mind, and Purpose

Away from the grind of entrepreneurship and public service, Stanley stays sharp through gym workouts and charity runs that support maternal healthcare and youth empowerment. He reads books on leadership and technology to aid his vision for digital inclusion. The memory of his mother's cancer battle—a reminder of healthcare inequities—toward his relentless resolve to ensure no Ugandan family faces financial ruin for medical care, tying his passions to his public goals.

Social Media Influence: Igniting a Youth Movement

Stanley Ssempijja harnesses his robust X platform, commanding over 95,000 followers, as a catalyst to inspire Uganda's youth. His incisive posts on entrepreneurship, digital marketing, and critical thinking ignite ambition, mobilising followers to chase their dreams with the same tenacity that built Sage Buyers into a tech powerhouse. Through electrifying X Spaces Q&A sessions, he sparks debates on youth employment, healthcare access, and service delivery, earning praise for their raw authenticity. By amplifying voices and mentoring thousands, Stanley transforms social media into a launchpad for a connected, empowered generation.



A VISION FOR MAKINDYE EAST

Dr. Stanley Ssempijja's charisma, compelling speeches, and pledge to overhaul Makindye East's political and economic systems including enacting health care insurance policy have galvanized netizens, particularly young and marginalized voters. On July 3, 2025, he secured a breakthrough during a community visit in Kabalagala, engaging women's groups and SACCOs on transformative financial changes. He proposed restructuring such unions to offer transparent, low-interest loans and digital training. These aim to boost women's entrepreneurship and create jobs by 2031, aligning with his vision to build a thriving society.

Not anything less than driving policies that deliver digital access, affordable healthcare, and economic opportunity to youth while combating drug abuse, unemployment, and unfair taxation. His innovative use of social media fuels grassroots campaigns and inspires a generation to build a connected, equitable business hub. Stanley's reforms include launching health camps to address addiction and maternal care, establishing a transparent Youth Empowerment Fund to create jobs, and modernizing infrastructure to make the constituency a thriving commercial center, setting a model for Uganda's progress.



OFFICIAL CAMPAIGN POSTER

INDEPENDENT CANDIDATE

**DR SSEMPIJJA
STANLEY**



**V
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E**

MEMBER OF PARLIAMENT
MAKINDYE EAST

2026 - 2031

"E DDAGALA LY'E MAKINDYE"

RECENT AFFILIATES



**AFRICAN
ENTREPRENEURSHIP
AWARD**
Powered by BMCE Bank of Africa



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MEMBER OF PARLIAMENT
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